

ATLAS



CONVENTION 2025

INVESTING IN AFRICA'S PROSPERITY

CALL FOR PAPERS



27 - 28 August 2025
VICTORIA FALLS
ELEPHANT HILLS RESORT
ZIMBABWE



GLOBAL ACADEMIC CONFERENCE

BRIDGING ACADEMIA, INDUSTRY AND COMMERCE FOR INCLUSIVE GROWTH

COLLABORATING COUNTRIES

ZIMBABWE, ZAMBIA & BOTSWANA

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Innovation at the Intersection of
Academia, Industry and Commerce
for Inclusive Growth

1st ATLAS GLOBAL ACADEMIC CONFERENCE 2025

ATLAS Global Academic Conference is a global platform for thought leaders, academics, business experts, policymakers, and industry professionals to engage in discussions on the critical development agenda in Africa. This transdisciplinary conference will explore opportunities, challenges, and strategies for fostering sustainable economic growth, innovation, and social development across the African continent. We invite you to submit abstracts for presentations, research papers, case studies, and interactive sessions that focus on the intersection of academia, industry, and commerce, addressing Africa's pressing development needs.

We welcome submissions across a broad spectrum of topics related to Africa's development. Topics of interest include, but are not limited to:

- Regional, Transnational and Global Trade and Investment for industrialisation of Africa
- Future of Work: Skills, Education, Employment and Small Business Development in Africa
- Commodities and Trade (including Global Value Chains)
- Public-Private Partnerships: Driving Economic Growth through Collaboration
- Growing the Rural Economy and Rural industrialisation
- Sustainable Development and Inclusive Digital Transformation
- Digital Inclusion through modernisation of government services
- Technology-enabled Healthcare (mHealth / eHealth), Public Health and Wellbeing in Africa
- Societal Implications of Technology, Smart Cities and Smart Villages in Africa
- Corporate Governance and Social Responsibility
- Fintech and Financial Inclusion in Africa
- Regional and Transnational Innovations in Agriculture and Food Security
- Impact of Digital Transformation on African Economies



IMPORTANT DATES:

Abstract Submission Deadline: Friday 04 April 2025
 Decision Notification: Friday 06 May 2025
 Submission of full papers: Friday 13 June 2025
 Conference dates: Wednesday 27– Thursday 28 August 2025

This is a blind peer-reviewed conference.

SUBMISSION GUIDELINES

- **Abstracts:** Please submit an abstract (300-500 words) outlining the theme of your paper, objectives, methodology, and expected contributions to the conference.
- **Paper Submissions:** Full papers (4,000 - 6,000 words) should adhere to the [Conference Style Guide, which will be provided upon abstract acceptance].
- **Case Studies and Projects:** Practical case studies or project reports that demonstrate real-world applications of research are encouraged.

SUBMISSION: All submissions must be emailed to academic2025@atlasconvention.co.zw

Full Papers shall be published in a Book of Conference Proceedings [with ISSN] on Open Access.

CONFERENCE FEES USD \$500.00		
ITEM	PACKAGE INCLUSIONS	
1	Safari activities	Zambezi Sunset Cruise (see convention brochure for more activities)
2	Meals included	Lunches, Teas and conference dinner at the Boma
3	Transport	Convention Transfers, scheduled airport & event shuttles.
4	Promotional Pack	Branded Convention Promotional Material



SCIENTIFIC COMMITTEE

Professor Mandivamba Rukuni (Conference Academic Advisor) Zimbabwe Council of Higher Education

Dr Ephias Ruhode (Conference Co-Chair), University of the West of Scotland, UK

Dr King Omeihe (Conference Co-Chair), University of the West of Scotland, UK

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Dr Tolbert Mucheri, Higher Life Foundation, Zimbabwe

Dr Albert Mubako, Digital Information Solutions, South Africa

Professor Jobo Dubihlela, University of KwaZulu-Natal, South Africa

Ms Sizo Sinyolo (Conference Administrator)

CONTACT INFORMATION

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